

GALA & AWARD DINNER 2024



FRIDAY 8 NOVEMBER 2024
BANYAN TREE, BLUE WATERS



ABOUT NBC UAE

At the Netherlands Business Council UAE (NBC) we connect people and knowledge, for the benefit of our members. As a close-knit business community we network, collaborate and inspire each other. We are here to support and represent your business interest in the United Arab Emirates.

With over 170 companies ranging from leading global companies and local businesses to SMEs and startups we are a member-driven, non-profit, non-governmental organisation of business professionals. Established in 1997 and licensed under the Dubai Chamber of Commerce & Industry, NBC is recognized by the U.A.E. authorities as the representative body of Dutch companies and individuals operating in the region.

It will be a night to remember attended by the finest Dutch and local companies and representatives from Dutch and local governments. A glamorous evening where old friends come together and new business partners meet.

The NBC gala and award dinner will be held on Friday the 8th of November 2024 at the unique venue “Banyan Tree” on Blue Water Island. We will celebrate Dutch innovations and the companies that have made a significant economic impact in the UAE.

One of the most famous evenings for its high level of benefits includes:

- A unique location in a glamorous atmosphere
- Fine gastronomy
- A spotlight on Dutch know-how and expertise

ABOUT THE GALA & AWARD DINNER



WHY SPONSOR THIS EVENT?

To support the Netherlands Business Council UAE in the organization of this festive and glamorous event,

Brand exposure: during this event and through various communication and marketing channels.

Boost your business opportunities: connect with the key decision-makers that will grow your business.

Make it happen and be part of it! Create an unforgettable evening filled with good food and the best entertainment and participate in an unforgettable evening.

SILVER SPONSOR PACKAGE

5000 AED

The Silver Sponsor Package has been made available for every company seeking to partner with the NBC. The package enjoys an amazing gala event and recognizes the value of visibility.

This package offers the following benefits:

- 2 X Seats at the Silver Sponsor Table incl four-course menu and a free flow of wines, beers and soft drinks
- Logo inclusion on events post
- Logo presence on our media wall and screens
- Vocal recognition



GOLD SPONSOR PACKAGE

13.500 AED

The Gold Sponsor Package is our exclusive package for companies seeking to partner with NBC gala and award dinner. Enjoy an amazing gala event with your own corporate table for 10.

The Gold Sponsor Package offers:

- 10 X Seats at your own Corporate Table incl four course menu and free flow of wines, beers and soft drinks
- Logo presence on media wall and screens
- A dedicated post on our social media channels
- An article in our newsletter
- Logo presence on invitation
- Logo presence on table menu
- Vocal recognition
- Table to be placed in proximity of the stage
- Bottle of Bubbles for the table



AWARD SPONSOR PACKAGE

17.000 AED

The Award Sponsor Package is our most exclusive celebration package for a selected few companies that are seeking to partner with our Awards. Enjoy an amazing gala event with our exclusive media package

- 10 X Seats at your own Corporate Table incl four course menu and free flow of wines, beers and soft drinks
- Logo presence on media wall and screens
- Two dedicated social media posts on our social media channels
- An article in our newsletter
- Logo presence on invitation and table menu
- Vocal recognition and visibility on stage with the company logo linked to the winner.
- A representative of the company can serve as a jury member
- Bottle of Bubbles for the table
- A one-minute corporate video on our website and social media channels



SPONSORSHIP PACKAGES

	Silver	Gold	Award
Seats	2 Seats	10 Seats (own table)	10 Seats (own table)
Logo presence on media wall and screens	●	●	●
Vocal recognition	●	●	●
A dedicated post on our social media channels	●	●	●
An article in our newsletter		●	●
Logo presence on invitation		●	●
Logo presence on table menu		●	●
Bottle of Bubbles for the table		●	●
Extra dedicated social media posts			●
Jury Member for award			●
A one-minute corporate video on our website and social media channels			●

OUR DIGITAL MARKETING CHANNELS

Gold and Award sponsors will benefit from media coverage on our digital marketing channels. Get noticed by potentially hundreds of our highly qualified followers and acquire new clients and business partners in the UAE and beyond.



3.576 followers



1.191 followers



1.003 followers



871 followers



535 subscribers



+/- 670 unique monthly visitors

NBC UAE BUSINESS AWARDS 2024



Jury

The jury will be composed of board members of the NBC, Awards sponsors, and representatives based in the UAE with recognized expertise in the specific category

Candidates

Candidates for the awards must submit informative files via an online questionnaire. These files should include a description of their activities, notable track record in the UAE, future projects, and strategy to overcome potential challenges in the UAE market. The questionnaire will be available on the NBC UAE website from August 15th, 2024, to September 30th, 2024.

Our jury will diligently review each submission based on the judging criteria over the next 10 days. Following careful deliberation, the jury will select the winning companies for 2024 in each category. The CEOs of the winning companies will be presented with their awards on stage during the gala dinner, in front of the audience. The winning companies' logos will be displayed on screen, and the winners in each category will have one minute to deliver a speech.

AWARD CATEGORY



Innovation & Sustainability for startups and SME's

Designed to honor individuals and organizations that have made remarkable strides in driving innovative solutions with a strong commitment to environmental sustainability.

This award celebrates the visionaries who have pioneered groundbreaking initiatives, technologies, and practices that foster a harmonious balance between progress and the preservation of our planet. By recognizing these remarkable achievements, we hope to inspire and encourage others to embrace innovation as a means to create a sustainable and thriving future for generations to come.

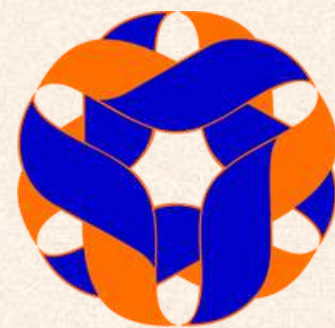


Economic Impact

The Economic Impact Award is dedicated to honoring organizations that have made exceptional contributions to the economic growth and prosperity of the Dutch - UAE business community.

This award recognizes a Dutch company or organization, regardless of its size, that has made a lasting impact on the local landscape through collaboration with an Emirati corporation and significantly strengthened the economic ties between the Netherlands and the UAE while addressing unique local challenges.

THANK YOU FOR MAKING IT POSSIBLE!



Netherlands
Business Council UAE

Network partner of



Contact us

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